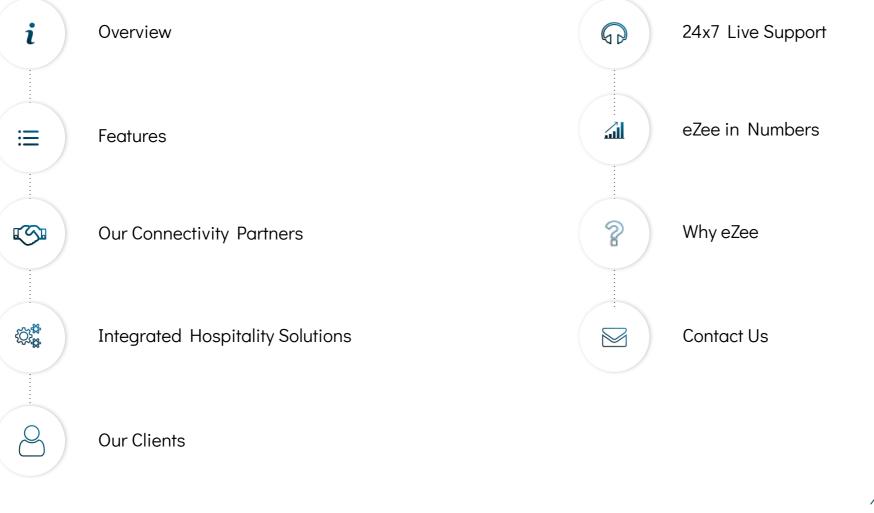
# (C eZee Centrix

Complete Hotel Distribution Ecosystem

For real-time inventory distribution of your hotel

### **Presentation Overview**





### Overview : Why do you need a Channel Manager?

A channel manager provides you a one-stop centralized control over your online inventory distribution and rate management on connected channels, giving you a global presence in the travel market.



Automates inventory distribution and control



Real time updates



Centralizes inventory distribution for hotel chains



Connects you to new markets



Optimises revenue generation



Minimizes overbookings



Simplifies rate distribution across all channels



Maintains rate parity

### Let's explore its features in depth

### **Distribution Channels**

- eZee Centrix connects your hotel with 130+ top global and regional channels.
   i.e OTAs + GDS + Vacation Rental Portals
- Our channel manager ensures instant and consistent performance even with large number of connected channels.
- Apart from being connected with 130+ channels, we are open to add new channels as per the feasibility at no extra charges.

### What more do you get in OTA connections?

Exposure in the international market

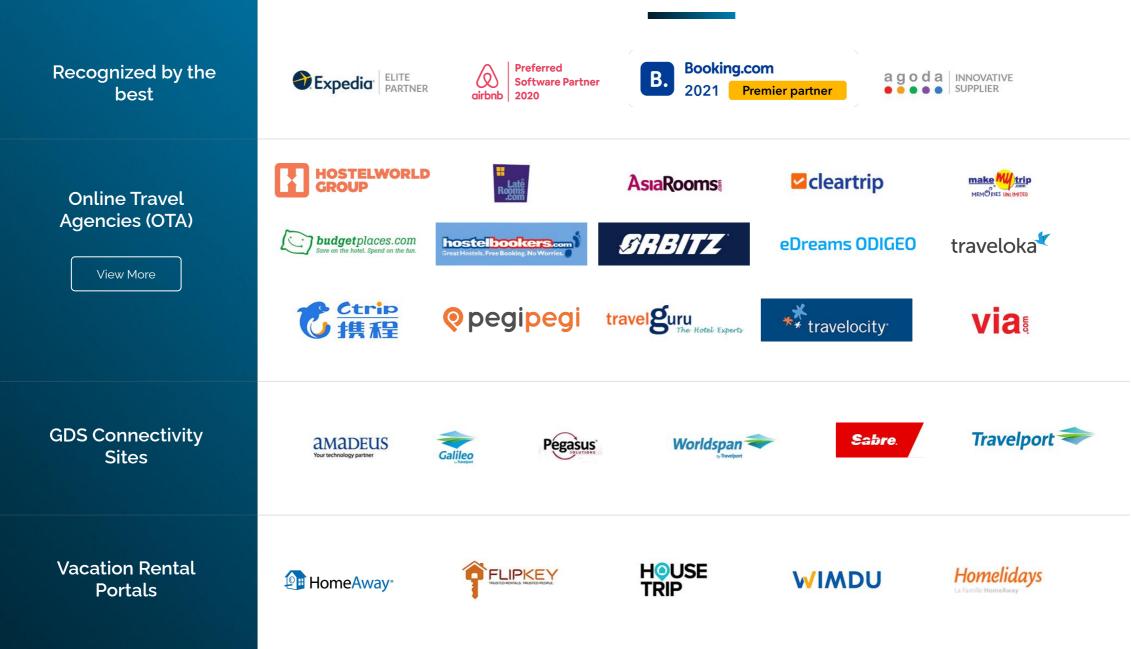
- Presence on all platforms

Attract right bookings at the right time

Stage your availability across all room types

#### Finer OTA strategies

### **Our Connectivity Partners**



### Instant Rates and Inventory Updates

- Cloud technology benefits eZee's room distribution system by updating hotels' room rates and inventory instantly on all connected channels and GDS.
- It allows you to supervise channel-wise inventory and rates and performs updates with just a single click.

#### In addition to:



100% inventory utilization



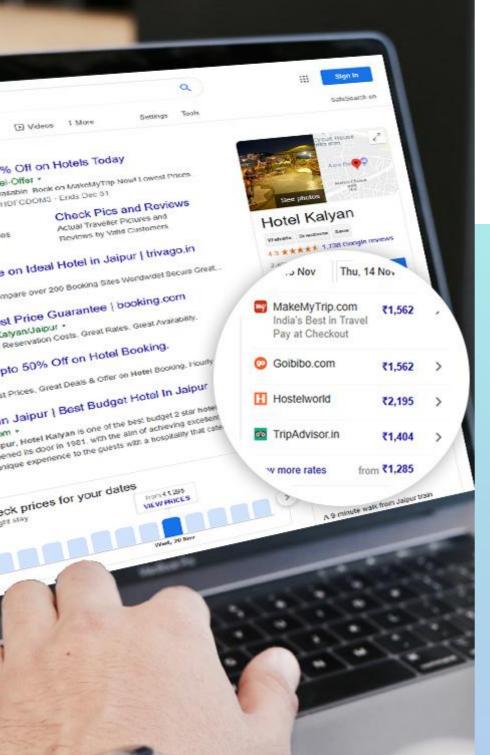
Real-time data for your bookers





One dashboard to manage all channels





### Maintain Rate Parity Easily

- eZee Channel Manager ensures that you exhibit identical room rates on all your associated distribution channels, regardless of the compensation rate given by the channel.
- Instantly updates any changes in rates on all channels simultaneously.

### Minimum Overbooking

Because of real-time inventory updates on the channels, you have minimal chances of overbooking at your property. This also leads to better guest experience as your guests don't face any unwanted circumstances because of the overbookings.



### Master and Derived Rate Plan

- You can create a master and derived rate plan considering your requirement of similar updates in rate plans for all room types.
- Any change in the master rate plan automatically reflects in the derived rate plan resulting into minimum efforts from your side.

### Foreign Currency Rate Updates

- eZee Centrix gives you the provision to send your local currency rate updates on international channels. The rates will be converted to the channel currency automatically as per the conversion rate.
- Besides this, you can also accept foreign currency from the travel sites, agents and guests.





Increased revenue:

Ensures a higher revenue, even

if your occupancy is not

100%.

### Yield Management

- Yield management is one of reliable strategies to increase your.
  Occupancy percentage, Average daily rate (ADR) and Revenue per available room (RevPAR)
- The channel manager helps you in performing yield management by altering your rates depending on your occupancy. It also derives the Best Available Rate (BAR).
- If your occupancy is high, eZee Centrix will raise the room rates on all channels, and taper your prices if the occupancy is low.
- Thus, our channel manager helps to make the most revenue even in the off-peak seasons by selling your hotel inventory at the best price in the market.

#### Key Benefits:



#### Competition analysis:

Keeps an eye on your competitors, before making any changes on your pricing.

#### Decreased errors Accurate demand forecasting eliminates any miscalculated risks.

### Analytics and Reports

- eZee Centrix provides you detailed reports which comprise of data acquired from all the transactions.
- It will give you plentiful of insights on your business performance, helping you devise better and effective strategies to increase revenue..
- All reports can be accessed at anytime from anywhere in the channel manager.

#### Reports namely:





Channel-wise statistics report



Booking cancellation report

Monthly revenue breakdown report

and several more..





### **Rate Shopper**

- Rate Shopper tool in the channel manager lets you monitor your competition on the connected channels.
- It analyzes and compares your competitor's rates collected from numerous connected channels.
- This helps to optimize your market value using pivotal feature of channel manager, and even lets you set better pricing for your rooms.
- You can oversee rates of next 30 days applied you and your hotel competitors applied; thereby letting you decide your new rates on real-time.

\*Additional charges applicable



### Mobile Channel Manager



Download the app here



Z

Allows you to perform quick updates of rate and inventory

Switch between multiple properties easily

Easily access crucial reports of the system

### Hotel PMS Integration

eZee Centrix is integrated with several third-party hotel software. We're open to integrate with other PMS giving you an ideal 2-way XML connection.

#### How will the PMS integration help you?



Streamlined operations



Focus on enriching guest experience



Govern booking and reservation trends



Quickens hotel functioning and reporting



Handle room occupancy patterns

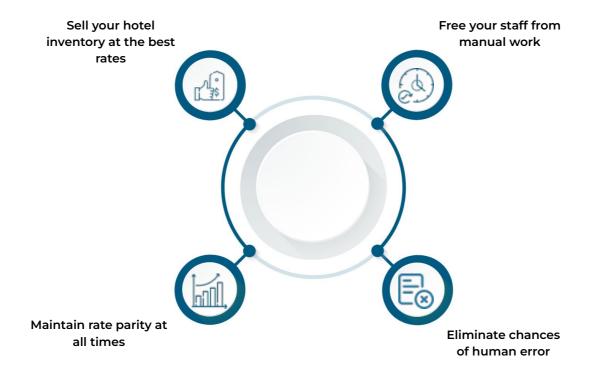


Live inventory and rate updates on channels



## Optimize your revenue with our dynamic pricing software, eZee Mint

This tool works in sync with our channel manager to push real-time dynamic prices on various online platforms. With this integration you can:



Take the first step to strategizes and optimizes revenue through intelligent pricing.

Sign up now



### Central Reservation System for Chain of Properties

- Manage channel bookings of all your properties from a single dashboard
- Regulate inventory distribution and control of all your locations
- Execute rate updates of all your properties located anywhere
- Consolidated data insights of all your properties to track performance
- Centralized guest profile and travel agents profile to simplify operations
- Switch from one property of another swiftly
- Full access to transactions and reports of any property from anywhere at anytime

### **Guest Engagement**

1. eZee's inventory distribution system sends notification emails right from the channel manager;

#### Emails like,

- a. To attract them with promotional offers, discounts, packages at your hotel.
- b. Delight them with pre-arrival, in-house and post-departure emails.
- 2. Allows you to tender your hotel services, facilities and promote local attractions.
- 3. Helps you get more reviews on TripAdvisor for free through the TripAdvisor Review Express Program.



### How do we stand out from other channel managers?



#### Rate threshold

Set the maximum and minimum rate limits. In case you cross that limit while updating rates, our software will notify and stop the update, to save you from any revenue loss.



#### Data analysis tool - Innalytics

Track your hotel's (even hotel chain's) real-time performance over all the connected channels through insights like booking lead time, cancellation rate, bookings and more.



#### Credit card verification and charge

The system automatically verifies and charges the credit cards your guests provide. If found invalid, you, the guest, and the OTA are notified to avoid no-shows and cancellations.

#### Manage Pay@hotel bookings

Increase your confirmed bookings and revenue by sending online payment links to your Pay@Hotel guests.



#### Distribution wizard

Save your time and efforts by performing bulk inventory, rate, and rate plan updates in a single click through the distribution wizard.



#### Manage OTA promotion and messaging

Manage OTA promotions on Booking.com and Airbnb directly from our channel manager also manage the messages you get on Airbnb.

#### OTA vouchers, commission and billing

Generate accurate invoices as per your contracts with different OTAs and travel agents. Also get access to vouchers that OTAs send to your guest on bookings.

#### Handle online reviews

Manage and track your online reviews from different platforms at one place and easily answer them.





### Integrated Hospitality Solutions





Review Management System



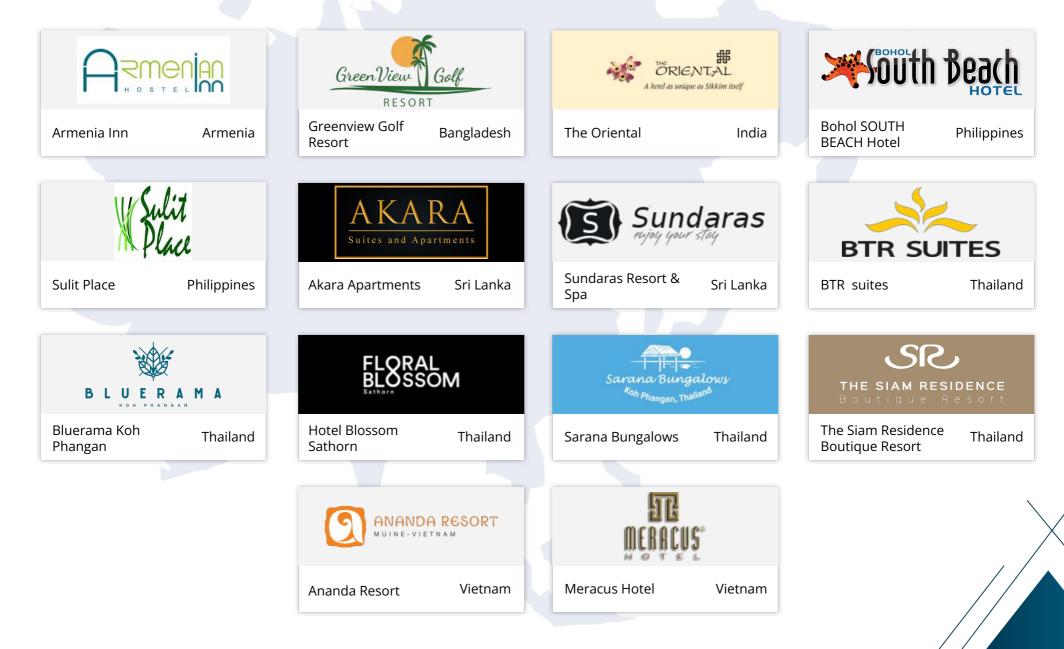
Restaurant POS Software



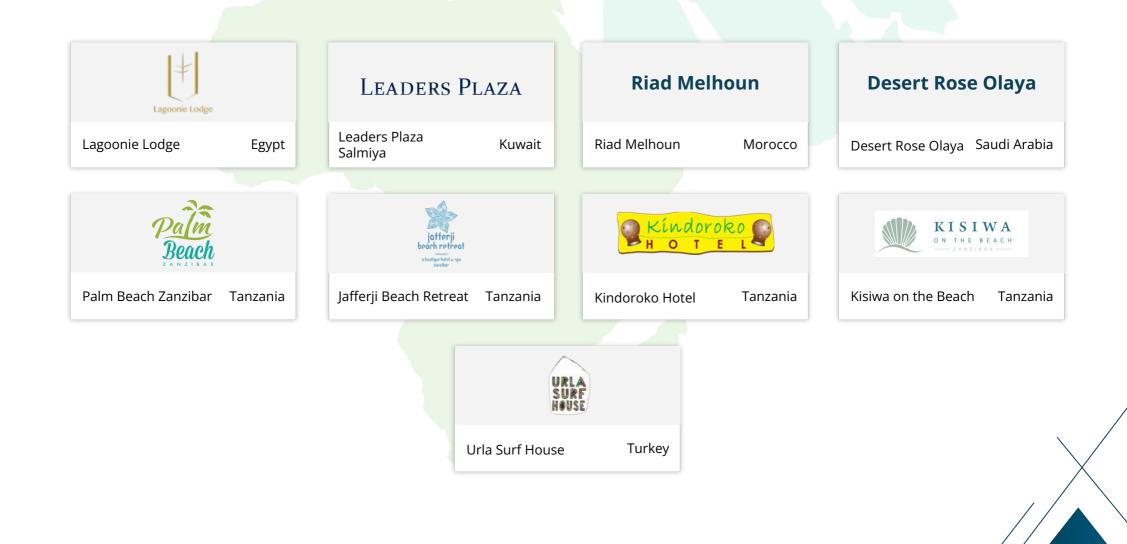
Hotel & Restaurant Website Builder Software



Hotel Revenue Management Software Asia



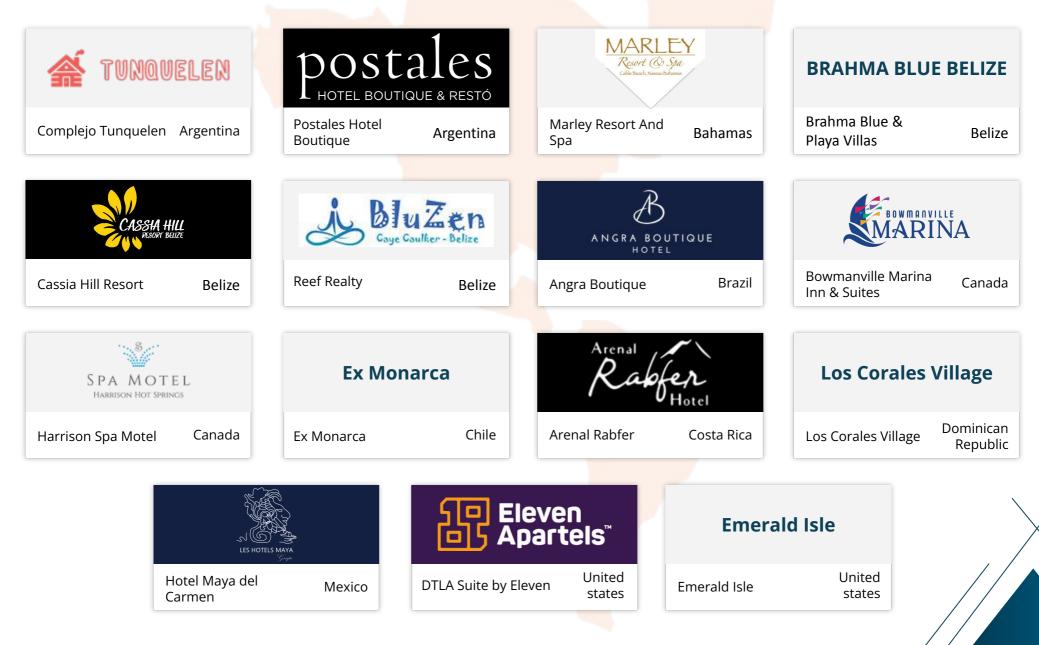
### Africa and Middle East



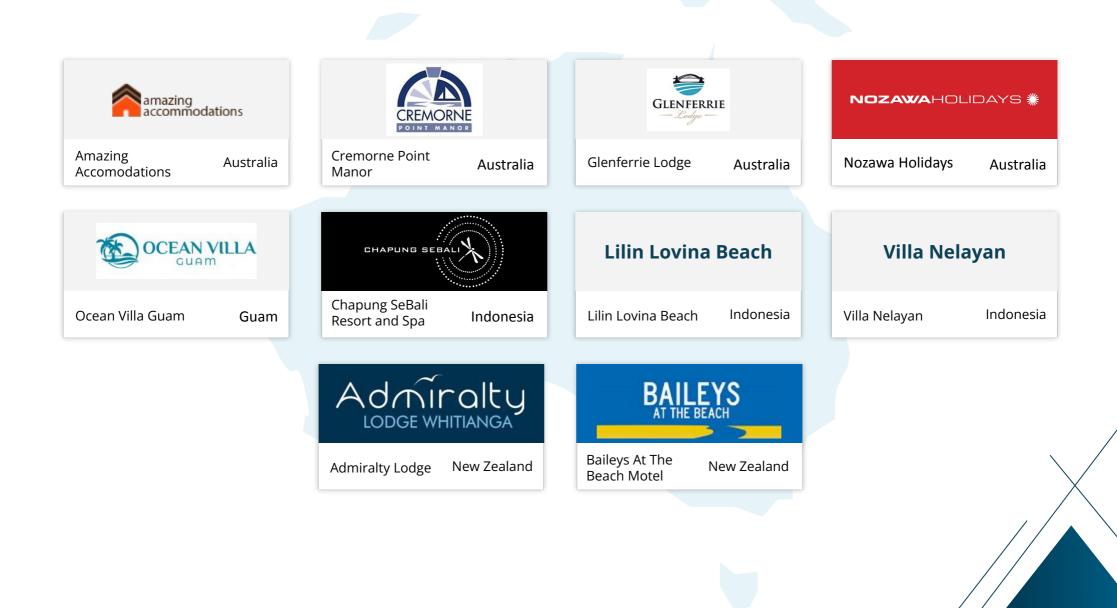
## Europe

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Hotel Veliera	Albania	Beach Hotel Plaža	Croatia	Plaza Marchi Old Tov	<sup>vn</sup> Croatia	Residence Pic De L`ours -	France
A lamda destinations		BORDEAUX		Iceland / Summer		Caitins Pub & Accommodation	
Lamda Destinations Limited	Greece	Villa Bordeaux	Greece	Iceland Summer	Icealand	Caitins Pub & Accommodation	Icealand
MARINA DI LOANO		Julzy's BAB		hotel galera		Landhotel	
Yacht Club Marina di Loano	Italy	Julesys BnB	Malta	Hotel Galeria	Spain	Land Hotel	Ireland
Budapest Best Apartments				FALLS of LORA HOTEL		Longs Inn HOTEL	
Budapest Best Apartments	Hungary	Bluemont Bromsgrove South	United Kingdom	Falls of Lora hotels	United Kingdom	Longs Inn	United Kingdom

### Americas



### Oceania





We are available 24 hours a day, 7 days a week and we are quite famous for that!



### Let these numbers do the talking



### Why eZee?



All in one integrated solutions



Excellent user experience



Free trial for software evaluation



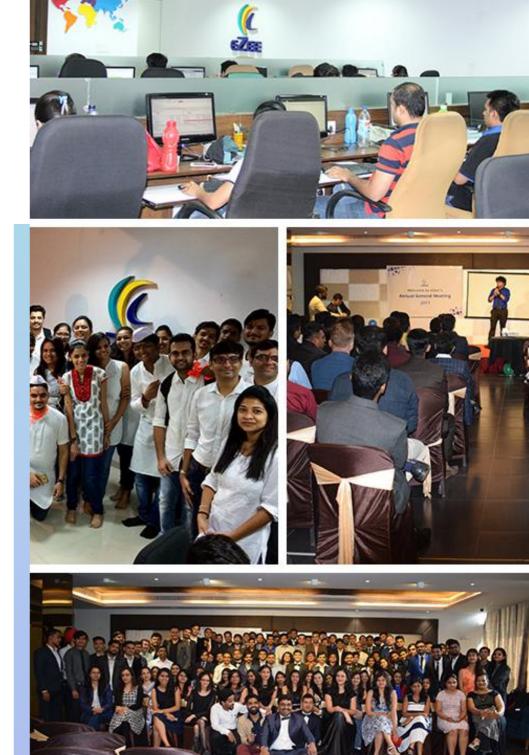
Solid after sale support and training for free



Regular product updates and customizations



Free trial in your hotel data available





### Get 14 days **Free Trial** of eZee Centrix + Free access to our Mobile Application from here



Start Now!



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